

39976

NAME

AND

ADDRESS

CONTACT

LOCAL SALESPERSON

NATIONAL SALESPERSON



AGREEMENT MADE BETWEEN

WCBS-TV

524 WEST 57th STREET, . NEW YORK NY 10019

WCBS-TV

ADVERTISER (OR AGENCY AND ADVERTISER)

NY 10016-6823

1011-77487-1

CONTRACT NO. REV.

Cancellation Notice

Announcement 28 days

DATE PRINTED 10/17/16

PAGE

Required

prior notice

AND

AGENCY (OR SERVICE) ACTING AS AGENT FOR 386446

SHORR JOHNSON MAGNUS

100 N 20th St Ste 201

Philadelphia

John Link - CTS-PH

PA 19103-1454

USA

AGENCY EST. NO.

WEEK 3 :60

PRODUCT CODE

USA

1302

NO. WEEKS:

192 Lexington Ave Rm 1001

FRIENDS OF SCHUMER

New York

PRODUCTSCHUMER/D/SENATE NY

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

Additional Terms and Conditions:

2) CBS reserves the right to refuse payments in select formats based on business circumstances.

BROADCAST SCHEDULE STARTING 10/18/16 AND ENDING 10/24/16

1) CBS	reserves the right to asse	es a fee	for late paymer	nts.						
NONDIS	CRIMINATION POLICY:	GBS) Tele	vision Statio π	Named its Station	s do not discrir	ninate in advertising contrac	ts on the basis of race or ethnicity, and will no	a çççp ∦any	advertising which	is intended to
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
	-		_							- ()
	01111		0.00	00 00=	600	10/10/16 10/01/16				0000 00
1 LUR	01111	4	07:00A	09:00A	60S	10/18/16-10/21/16	CBS THIS MORNING	4	2000.00	8000.00
LUK										
0	10000	-	07:00A	09:00A	600	10/04/16 10/04/16	ODG BUTG MODNING	,	2000.00	2000 00
2 LUR	10000.	1	07:00A	09:00A	60S	10/24/16-10/24/16	CBS THIS MORNING	1	2000.00	2000.00
LOIX										
3	01111	4	05:00P	06:00P	60S	10/18/16-10/21/16	5PM EARLY NEWS	4	3200.00	12800.00
LUR	01111	4	03.001	00.001	003	10/10/10-10/21/10	JIM EARLI NEWS	- 4	3200.00	12000.00
-										
4	10000	1	05:00P	06:00P	60S	10/24/16-10/24/16	5PM EARLY NEWS	1	3200.00	3200.00
LUR	10000	_	00.001	00.001	000	10,21,10 10,21,10	offi Efficie NEW	_	0200.00	0200.00
5	01010	2	07:27P	07:58P	60S	10/18/16-10/20/16	ENTERTAINMENT TONIGHT	2	6000.00	12000.00
LUR										
6	00101	2	06:58P	07:28P	60S	10/19/16-10/21/16	INSIDER	2	6000.00	12000.00
LUR										
7	10000	1	06:58P	07:28P	60S	10/24/16-10/24/16	INSIDER	1	6000.00	6000.00
LUR										
8	.1	1	07:58P	09:00P	60S	10/18/16-10/18/16	NAVY NCIS	1	40000.00	40000.00
LUR										
									1	
_	0101010	_	11 005	11 255	600	10/10/16 10/00/16	TARR NEWS M. CURY	_	7600 60	22222
9 LUR	0101010	3	11:00P	11:35P	60S	10/18/16-10/22/16	LATE NEWS M-SUN	3	7600.00	22800.00
LUK										
									1	
10	1000000	1	11:00P	11:35P	60S	10/24/16-10/24/16	TAME NEWS M CINI	1	7600.00	7600 00
LUR	±000000	1	TI:UUP	11:335	005	10/24/10-10/24/16	LATE NEWS M-SUN	1	/000.00	7600.00
2010										
									1	
11	01111	4	11:35P	12:37A	60S	10/18/16-10/21/16	LATE SHOW WITH S. COLBERT	4	5000.00	20000.00
	·]	11.001	12.57A	000	10,10,10 10,21,10	Little blion with b. Combent	1	5555.55	20000.00
		1		1	i	ı l		I	I	

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser

AS AGENT FOR (ADVERTISER)



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SHORR JOHNSON MAGNUS FRIENDS OF SCHUMER

100 N 20th St Ste 201 192 Lexington Ave Rm 1001

ADDRESS Philadelphia PA 19103-1454 New York NY 10016-6823

USA

CONTACT PRODUCTSCHUMER/D/SENATE NY

AGENCY EST. NO. LOCAL PRODUCT 1302 SALESPERSON WEEK 3 :60 CODE

NATIONAL SALESPERSON John Link - CTS-PH

BROADCAST SCHEDULE STARTING 10/18/16 AND ENDING 10/24/16 NO. WEEKS:

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USA

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NONDIS	CRIMINATION POLICY:	BFSF9	vision Statio π	Mand its Station	s do not discrir	ninate in advertising contrac	ts on the basis of race or ethnicity, and will no	a çoep keny	advertising which	is intended to
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
LUR										
12 LUR	10000	1	11:35P	12:37A	60s	10/24/16-10/24/16	LATE SHOW WITH S. COLBERT	1	5000.00	5000.00
13 LUR	1	1	08:00A	08:57A	60S	10/23/16-10/23/16	SUNDAY MORNING NEWS 8-9AM	1	2000.00	2000.00
14 LUR	1.	1	07:00A	09:00A	60S	10/22/16-10/22/16	CBS NEWS SATURDAY MORNING	1	1500.00	1500.00
							Total Contract:	27		154900.00
							Billing Summary —			_
						<u>Oct</u>	Nov Dec		<u>Total</u>	
					Qtr 4		.00 .00		154900.00	
					4			GP	AND TOTAL	
								GK	154900.00	
									131300.00	

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